



Now You Can Post Your Open Jobs at No Cost for Veterans, National Guard Members and Reservists!

Register to Submit Jobs at: www.CenterforAmerica.org/register.html

American Jobs for America's Heroes is a non-profit alliance with the National Guard Bureau in Washington, DC, to help unemployed National Guard members, veterans and spouses find skilled jobs in the private sector. **Watch the campaign video!**

There are more than one million veterans, Guard members and Reservists looking for full-time jobs.

Submitting Job Postings is Free and Easy!

Direct Access: Your job postings are plugged directly into the **National Guard Employment Network**, the flagship employment initiative of the National Guard. Employment counselors in the National Guard and other military branches are eager to match your posting with qualified military candidates.

Ongoing Program: This is not a limited-time event. You can post jobs at no cost as openings arise throughout the year.

World-Class Case Management: An internet-based platform donated by Kenexa, an IBM company, enables the state National Guard and nonprofit employment counselors in the alliance to work collaboratively to fill postings. This enables prompt and quality support.

Hands-on Support to Fill Your Jobs

First step: Register using the link above. It takes just a few minutes.

Case Manager: Corporate America Supports You (CASY) will contact you by email within two days to answer questions and provide you with a secure e-Link you'll need to upload job postings to the National Guard Employment Network job portal. Postings can be viewed by employment counselors in all military branches and military candidates registered with CASY.

Personalized Support: Employment counselors will actively match military candidates with your job requirements at no cost. You can receive free help in screening candidates and understanding how military training, skills and experience relate to your requirements.

You Are in Control: Then, you can contact each applicant with whom you want to talk. Your postings stay active for 30 days or for several months as you indicate in the posting.

National Guard Trains in 107 Categories

Veterans and National Guard members are valuable employees. Only one in four applicants are accepted into the National Guard.

Members train continuously in programs provided in 107 categories, from leadership, administration and logistics to electronics, operations and maintenance. They demonstrate readiness for learning, accountability for good teamwork and reliability, and they understand how to perform in a disciplined organization.

For more information on how you can help the campaign, please visit our website at www.CenterForAmerica.org or contact Steve Nowlan, President, Center for America, at SNowlan@CenterForAmerica.org or 201-513-0379. **Media inquiries:** Todd Young at Todd@CenterForAmerica.org or 770-3172423.

Employer Q&A: Posting is Quick and Easy!

How much does it cost for associations, employers and applicants to participate?

No costs; all services are free.

After registering for the AJAH campaign, what happens next?

After registering, you'll receive an email within two business days to set up a phone call with Stacey Cummings, your CASY point of contact. Stacey will answer your questions, review your specific needs and provide electronic forms for you to use to submit postings. You can also call Stacey at 757-262-1295 or email her at s_cummings@CorporateAmericaSupportsYou.org.

Do I fill out the posting forms?

Yes, you can cut and paste from an existing job description or use the form to compose the posting. It takes only a few minutes. Then you email the forms back for staff review.

I don't have experience creating job descriptions. Is free help available?

Yes. Call Stacey Cummings and she or one of her colleagues will help you.

Why do the postings need to be reviewed by CASY-MSCCN?

This is a quality control step. There is often different military and civilian terminology for the same or similar skills and training. We also verify every participant.

Experienced counselors at CASY and MSCCN help translate qualifications and duties to ensure that jobs and candidates are not overlooked because of jargon.

How is the job posting distributed?

When the posting is ready, it will be distributed for you through the nationwide National Guard Employment Network online system and to employment teams in the National Guard and other military branches in the states. The counselors work one-on-one with unemployed National Guard members and veterans, and will look for matches between your posting and candidates to email to you.

Other Guard members and veterans not working with

military counselors who come directly to the CASY-MSCCN website can access your postings there. Thousands do every year!

How do I find out about possible matches?

In your job postings, you should indicate how you want applicants to contact you – via your computer website, by fax, phone, mail or email. Also, applicants searching the CASY-MSCCN job board on their own can contact you directly based on the preferences you indicate in your posting.

How is the job posting tracked?

The National Guard Employment Network (NGEN) and CASY-MSCCN use a world-class secure internet software platform donated by Kenexa, an IBM company.

This enables the NGEN counselors using the system to log interactions and communications with applicants. Those counselors and applicants looking at your posting through distribution channels beyond online access can not be tracked.

How is NGEN and CASY-MSCCN different from military "job boards"?

The military employment counselors who receive the postings work one on one with Guard members and other veterans to match them with your job requirements. Rather than just depend on candidates to see your posting through their own searches, the counselors reach out to candidates to tell them about the jobs and encourage them to apply.

These integrated teams offer extensive personal help and coaching to both employers and applicants, personalized to individual needs. You can have help from this experienced staff without charge.

Is the AJAH campaign limited to National Guard members?

No. Postings are distributed widely to counselors in several military branches, such as the U.S. Army, the Navy and the Marines.

How often can I submit postings?

Submit them 24/7 anytime throughout the year - the campaign is ongoing.